# **Sample Press Release**

## National Lead Poisoning Prevention Week

## October 20-26, 2024

Release Date: **{SENT OUT AT LEAST 1 MONTH PRIOR TO NLPPW}**

Contact: **{INSERT YOURNAME}**

**{INSERT YOUR PHONE NUMBER AND EMAIL}**

**(YOUR ORGANIZATION) ANNOUNCES NATIONAL LEAD POISONING PREVENTION WEEK ACTIVITIES**

**{City, State} {INSERT ORGANIZATION NAME}** isannouncing events during National Lead Poisoning Prevention Week October 20**–**26, 2024, to raise awareness about the sources of lead exposure, how to reduce exposure to lead, the health effects of lead exposure, and the importance of testing children and homes for lead. Even low levels of lead in blood are associated with developmental delays, difficulty learning, and behavioral issues.

{ORGANIZATION} is honored to join the Centers for Disease Control and Prevention (CDC), the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Housing and Urban Development (HUD) in celebrating National Lead Poisoning Prevention Week and its 2024 theme: “Bright futures begin lead-free,” which highlights the importance of preventing lead exposure among children under age 6.

**{INSERT A QUOTE FROM YOUR ORGANIZATION’S SPOKESPERSON ABOUT THE IMPORTANCE OF LEAD POISONING PREVENTION EFFORTS IN YOUR COMMUNITY.**}

**{ORGANIZATION NAME}** will host the following outreach activities and events for this year: **{INSERT HIGHLIGHTED INFORMATION ABOUT YOUR OUTREACH PLANS}.**

Lead exposure hazards are present in more than 3 million American households with children under age 6, including more than 2 million low-income households. Although lead exposure is preventable, many children in America still experience health effects from lead. There is no known safe blood lead level for children which is why {ORGANIZATION} works to educate parents and caregivers about preventing lead exposure and the importance of testing children for lead.

{ORGANIZATION} encourages other organizations, community leaders, public health and healthcare professionals to use the [free resources](https://www.epa.gov/lead/national-lead-poisoning-prevention-week) from CDC, EPA and HUD to publicize National Lead Poisoning Prevention Week. Additional help is available through the National Lead Information Center, 1-800-424-LEAD [5323].

For more information on National Lead Poisoning Prevention Week 2024, please visit **{INSERT THE URL FOR YOUR WEBSITE.}**

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