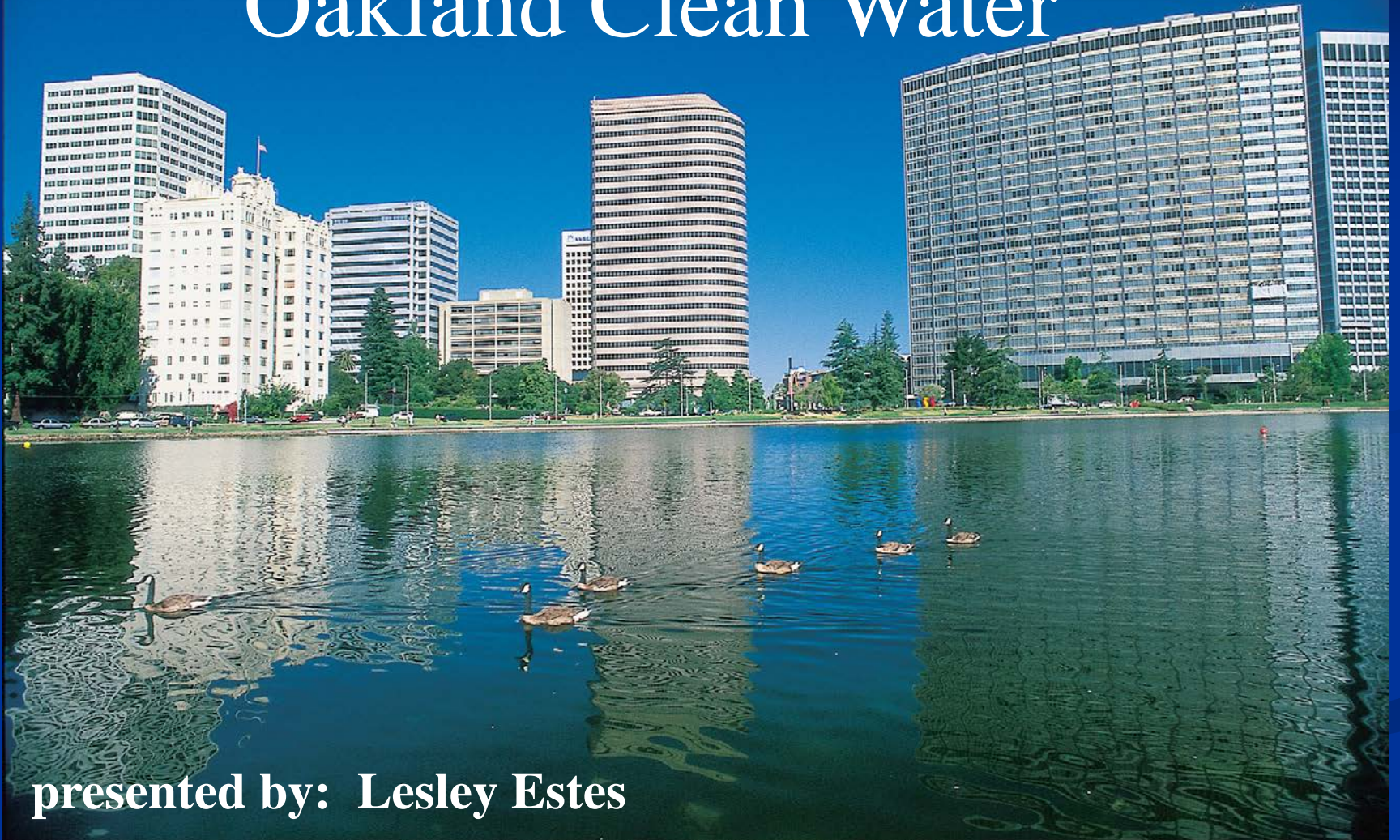


# Alternative Funding for Oakland Clean Water



presented by: Lesley Estes

# Oakland has No Stormwater Fee



# Excess Litter Fee

City of Oakland  
EXCESS LITTER FEE PROGRAM



**WHAT IS THE EXCESS LITTER FEE PROGRAM?**

On February 21, 2006, The City of Oakland adopted Ordinance 12727, enacting an Excess Litter Fee on Fast Food Businesses, Convenience Markets, Gasoline Station Markets and Liquor Stores. The purpose of this ordinance is to create and maintain safe, clean and sanitary streets, sidewalks, and public spaces by assessing a fee on businesses known to generate particularly high amounts of disposable materials that end up as trash and litter on the streets. The fee will not only provide the resources to collect and dispose of such trash to keep our City clean, but will also prevent trash and litter from entering the City's storm water runoff system, and potentially polluting those waters and/or hampering the proper performance of our system.

**WHO IS REQUIRED TO FILE AND PAY**

- > Fast Food Businesses
- > Convenience Markets
- > Gasoline Station Markets
- > Liquor Stores

Every eligible business must file an Excess Litter Fee declaration and pay an annual fee on or before September 30th of each year. The basis for the fee is your annual gross receipts—except receipts for the sale of alcohol, gasoline or automotive services or products. Your fee covers the period from October 1 through September 30th of the following year. Eligible businesses in Business Improvement Districts (BID) that currently pay BID assessments are required to pay only 50% of the litter fee. Vehicular food vendors are not subject to the fee.

**ELIGIBLE BUSINESSES DEFINED: (ORD 12727)**

**CONVENIENCE MARKET:** means any business engaged in the retail sale of food, beverages, and small personal convenience items, primarily for immediate off-premises consumption and typically found in establishments with long or late hours of operation but excludes delicatessens and other specialty food shops and businesses, businesses that are engaged in Large-Scale Combined Retail and Grocery sales Commercial Activities, as defined by Oakland Municipal code Section 17.10.345, and businesses that have a sizeable assortment of fresh fruits and vegetables and fresh-cut meat.

**FAST FOOD BUSINESS:** means any business engaged in the retail sale of ready-to-eat prepared foods and beverages, for on- or off-premises consumption, whenever the foods and beverages are available upon a short waiting time and are primarily served in or on disposable wrappers, containers, or plates. Fast-Food Businesses may also exhibit other design and operating characteristics, including: (a) a limited menu; (B) food is typically ordered and served at a service counter; (C) food is paid for prior to consumption; (D) the facility in which the activity/use is occurring provides a take-out counter space and space for customer queuing. They also include certain activities accessory to the above, as specified in Section 17.10.040. In those areas of the city subject to the vehicular food vending pilot program ordinance, a business engaged in "vehicular food vending," as defined by Section 17.10.290, is not considered a Fast Food Business.

**GASOLINE MARKET:** means any business engaged in the retail sale of food, beverages and small personal convenience items along with the retail sale of gasoline but excludes any business engaged in

## Litter Fee Applies to:

- Fast Food Businesses
- Convenience Markets
- Gasoline Station Markets
- Liquor Stores

# Business Improvement Districts



# Source Control

Disposable Food Service Ware  
To-go containers



CITY OF  
OAKLAND

## Greenware Ordinance

STARTS JANUARY 1, 2007  
Oakland Municipal Code Section 8.07



1

Oakland food vendors/restaurants may no longer use polystyrene foam (Styrofoam®) disposable food service ware. Violations may result in fines. (See back.)

2

Oakland food vendors and restaurants must change to biodegradable/compostable disposable food service ware such as paper or "bio-plastic", as it becomes affordable (same or less cost).

### Resources to Help You Meet City Requirements:

- ✓ Ask your **current supplier** about products that meet the City's new requirements for food service ware.
- ✓ Call the **City of Oakland Recycling Hotline at 238-SAVE (7283)** for a list of biodegradable food service ware suppliers, or for any questions related to this ordinance.
- ✓ Visit [oaklandgreenware.com](http://oaklandgreenware.com) for more suppliers and information.

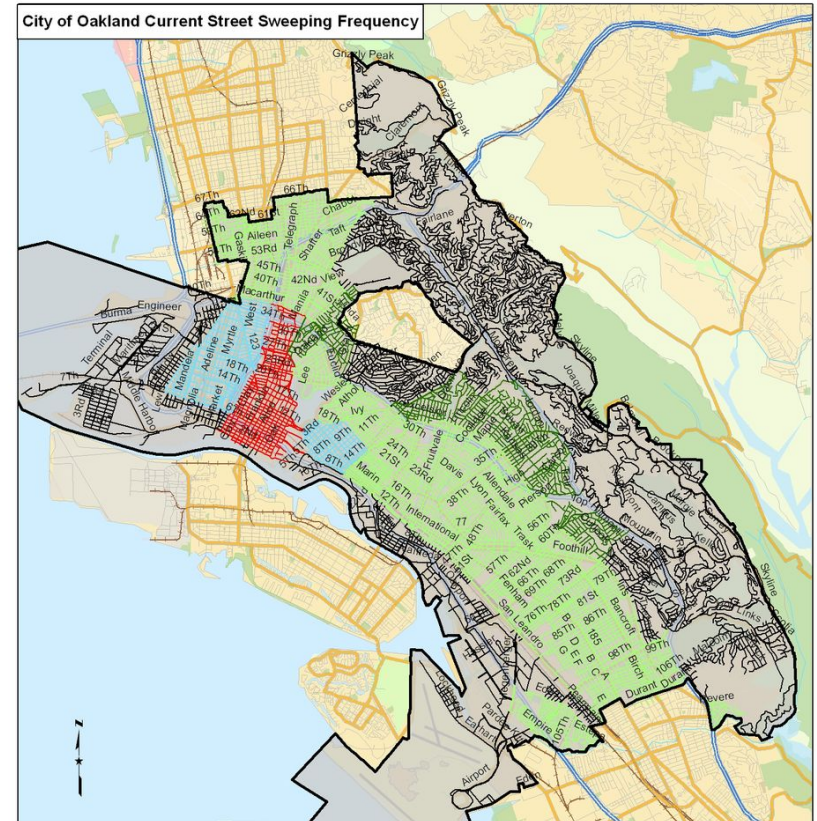


Para recibir más información en español llame al 238-6812.  
自行車道推廣提出寶貴意見。如蒙獲得更多中文資訊，或有任何建議，請致電：238-6812。  
Để biết thêm chi tiết bằng tiếng Việt và để nhận xét góp ý, xin gọi số 238-6812.

See reverse for exceptions and more information.

Food service ware is a large contributor to litter, blight and waste throughout Oakland. In addition, many food service ware products made from plastic may be hazardous to our health. To make our city cleaner and healthier and help our community achieve zero waste, Oakland has passed a disposable food packaging ordinance. Similar ordinances are now being adopted across California.

# Keep Oakland Clean and Beautiful



Current Street Sweeping Frequency

- Not Swept
- 3x/Week
- 1x/Week
- 2x/Month
- 1x/Month
- ▭ Permittee Boundary

0 1 2 3 Miles

**Data Sources:**

**Streets:** Tele Atlas, 2003. Retrieved from <http://www.arcgis.com/>  
**City Boundary:** County of Alameda  
**Background:** ESRI StreetMap USA

**Map Created By:** EOA, Inc.  
**Date:** January 3, 2012

# Illegal Dumping



**Reward for Reporting**  
\$\$ paid when fines collected

**STOP  
ILLEGAL  
DUMPERS!**  
CITY OF OAKLAND

**TELL US:**

- Description
- DONTDMP**  
License Plate
- Vehicle
- Items & Location
- Date/Time

**oaklandpw.com (510) 615-5566**  
**Mobile App: SeeClickFix**  
**opwcallcenter@oaklandnet.com**

# Volunteers





# Flood Control District



# Grants and Bonds





ARNOLD SCHWARZENEGGER, Governor  
MARC CANTRELL, Secretary

ARNOLD SCHWARZENEGGER, Governor  
LESTER A. SICOW, Director

### Guidelines and Application for the California River Parkway and Urban Streams Restoration Grant Programs

The Resources Agency (Agency) and the California Department of Water Resources (CDWR) are pleased to announce the joint release of the guidelines and application for the California River Parkway (CRP) and the Urban Streams Restoration (USR) grant programs. Funding for both programs is available through the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2009 - Proposition 84. Preferred available funding and priorities are contingent upon enactment of the FY 2010 budget and subsequent budget decisions.

River Parkway:	\$32.8 million
Urban Streams:	\$6.1 million
Application deadline:	November 12, 2009
Anticipated project completion date:	May 1, 2012

The guidelines and application are available online at <http://www.resources.ca.gov/bonds/measure84/tables/84> or <http://www.cdwr.state.ca.us/bonds/measure84>. Hard copies are available by calling (916) 653-3813.

Questions regarding the RP program should be directed to 916-653-2912. Questions regarding the USR program should be directed to 916-651-9626.

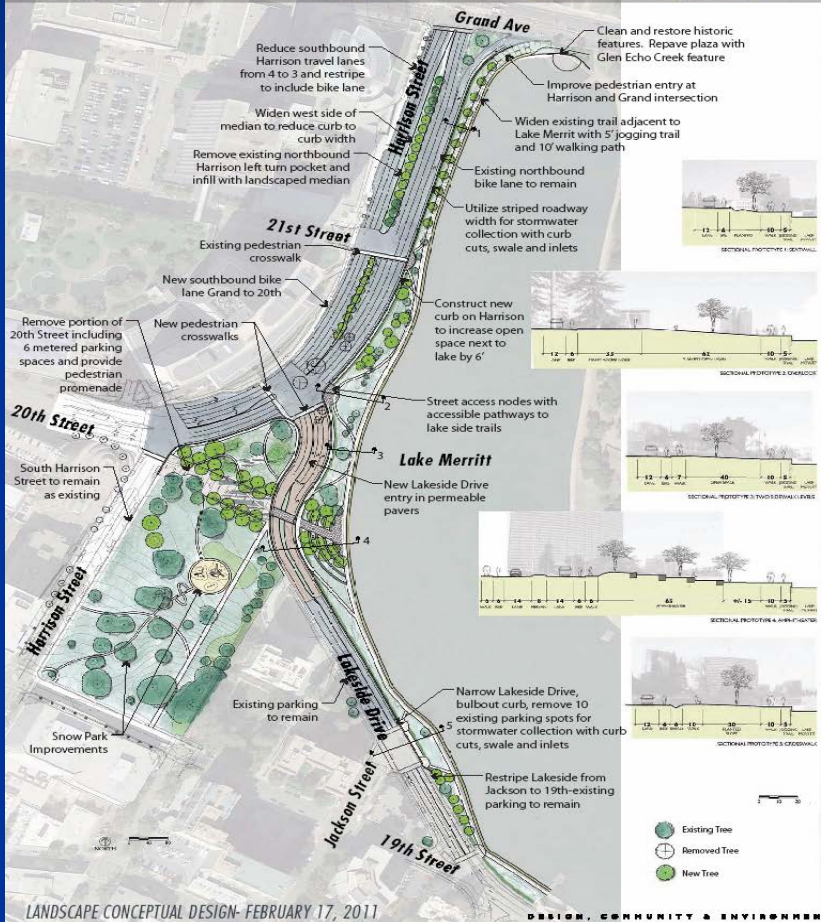
Technical Assistance Workshops will be held as follows (PSTP recommended):

<b>Tuesday, September 15, 2009</b> 1:00 - 3:30 p.m. Meeting City Hall Community Room 777 Capitol Avenue Redding, CA 96001	<b>Thursday, September 16, 2009</b> 10:00 a.m. - 12:30 p.m. Mountain View City Hall Council Chambers, Second Floor 1000 Castro Street Mountain View, CA 94039	<b>Thursday, October 1, 2009</b> 1:00 - 3:30 p.m. Fresno Fresno County Library Workshop Meeting Room 344 E. Fresno Avenue Fresno, CA 93722	<b>Wednesday, October 6, 2009</b> 10:00 a.m. - 12:30 p.m. Los Angeles LA River Center California Building Museum 170 West Avenue 24 Los Angeles, CA 90063	<b>Thursday, October 8, 2009</b> 10:00 a.m. - 12:30 p.m. San Diego County of San Diego CPUC Meeting Room 3221 Balboa Road San Diego, CA 92123
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# Capital Projects

## City of Oakland SNOW PARK/HARRISON STREET/20TH STREET INTERSECTION DESIGN



LANDSCAPE CONCEPTUAL DESIGN- FEBRUARY 17, 2011

DESIGN, COMMUNITY & ENVIRONMENT



# Master Fee Schedule



## City of Oakland Master Fee Schedule

Effective July 1, 2016

## PUBLIC WORKS

FEE DESCRIPTION	CURRENT FEE (FY 2016-17)		PROPOSED FEE (FY 2017-18)		% CHANGE
	FEE	UNIT	FEE	UNIT	
<b>WATERSHED PROGRAM</b>					
<b>A. CREEK FIELD INSPECTION</b>					
1 <u>Creek Determination</u> Inspection Fee	627.12	Inspection	684.00	Inspection	9.07%
2 Creek Determination Appeals <u>(4 hours Minimum)</u>	904.80	Appeal	2112.10	Appeal	133.43%
3 Hourly Fee Over 4 Hours			<u>528.00</u>	Hour	
<b>B. STORMWATER INSPECTION FEE</b>					
1 <u>Industrial (CA Industrial General Permit)</u>			<u>370.21</u>	Inspection	
2 <u>Industrial (No CA Industrial General Permit)</u>			<u>273.95</u>	Inspection	
3 <u>Commercial Facility</u>			<u>185.10</u>	Inspection	
4 <u>Business Inspection Fee</u>			<u>148.08</u>	Hour	
2 Creek Determination Appeals	904.80	Appeal	2172.00	Appeal	140.05%
<b>FINANCIAL MANAGEMENT</b>					
<b>Z. EXCESS LITTER FEE</b>					
1 Small Business	230.00	Per Year (or pro-rata)	230.00	Per Year (or pro-rata)	0.00%
2 Medium Business	910.00	Per Year (or pro-rata)	910.00	Per Year (or pro-rata)	0.00%
3 Large Business	3,815.00	Per Year (or pro-rata)	3,815.00	Per Year (or pro-rata)	0.00%
4 Failure to File an Annual Declaration	50.00	Per Year	50.00	Per Year	0.00%
5 Penalty for Failure to Pay Excess Litter Fee Invoice within 60 Days from Due Date	10%	of Invoice	10%	of Invoice	0.00%
6 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 90 Days from Due Date	25%	of Invoice	25%	of Invoice	0.00%
7 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 120 Days from Due Date	50%	of Invoice	50%	of Invoice	0.00%
8 Interest, Inclusive of Penalties, for Delinquent Excess Litter	1%	Per Month	1%	Per Month	0.00%

# Art Set Aside Funding

Alternative storm drain marking  
and education

